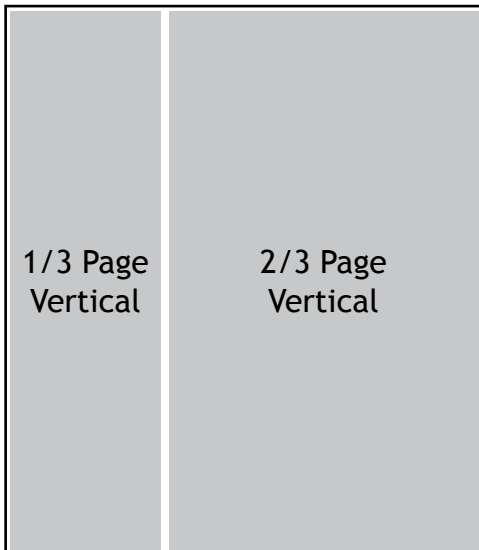
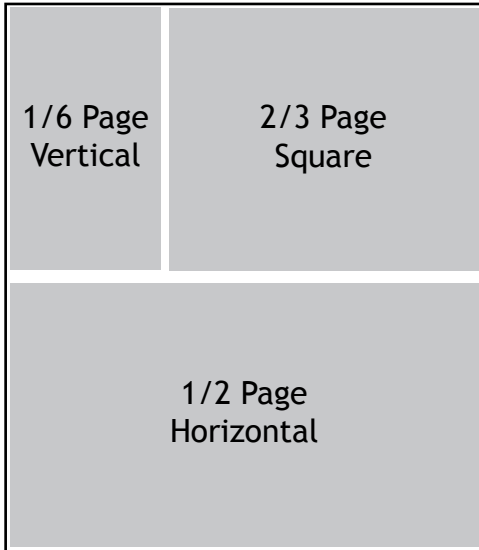
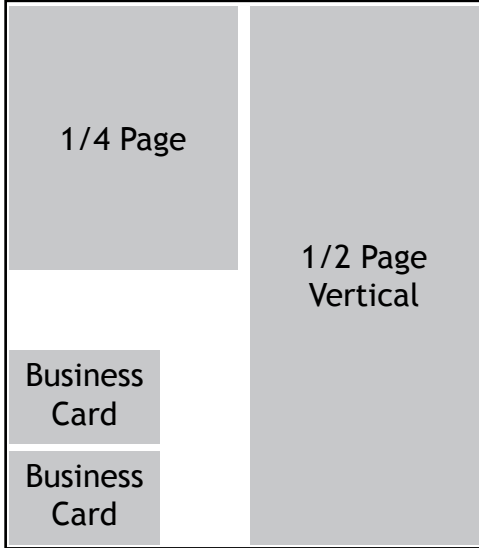


Out Words

the voice of Montana's LGBTIQ community

PRINT ADVERTISING INFORMATION



Consecutive issue prices are based on the ad supplied when the order is placed. A different same-sized ad may be substituted during contract time at no extra charge; if you ask to change copy, you will be billed at \$75 per hour, with a half-hour minimum charge.

Deadlines:

Deadline for placing ads is the 20th of the month prior to the publication release date. For example: ads are due March 20th for the April issue. Cancellations, substitutions and changes must adhere to the same deadline.

Bulletin Board Classified Ads:

Ads are \$10 for 25 words or less and 25¢ for each additional word. Not counted as words: a, and, the, &. Phone numbers are counted as one word, as are hyphenated words. Deadline for placing ads is the 20th of each month. Make checks payable to The Center. Please indicate on your check that it is for a bulletin board ad, then mail to 127 North Higgins, Suite 202, Missoula, MT 59802.

Display Ad Specifications:

For camera-ready art, we accept PDF, EPS, TIFF or JPEG files. Photos and graphics resolutions should be 200 dpi or better. (Higher resolutions provide better printed output). PDFs should be created with all fonts and links embedded at print quality.

Ads may incur additional charges if files are in other formats than listed, if they do not comply to specs, or if they are not correctly sized or are incomplete. Advertiser, upon notification and prior approval, will be billed at prevailing rates.

Contact & Submissions:

For ad placement, questions or submissions, contact Suzie Reahard or Acton Seibel at advertising@gaymontana.org or 406-543-2224. Email submissions can be made for files under five megabytes. If your files are larger than five megabytes or you have multiple files, please burn them to CD and send to The Center, 127 North Higgins, Suite 202, Missoula, MT 59802, Attn: Outwords Advertising.

Advertising Policies:

Out Words reserves the right to reject or cancel advertisements found to be in conflict with the mission and/or policies of The Center. If your advertisement has been rejected or is cancelled prior to any printing, you are entitled to a refund of the advertisement costs minus any desktop publishing that may have been performed by our staff. Cancellations that have occurred after issue(s) have been printed are subject normal rates. At no point is advertiser entitled to more than initial cost of the advertisement being refunded. Bulletin board advertisements are nonrefundable. Once bulletin board ads have been printed, any remaining credit may go towards future bulletin board advertisements.

SIZES:	WIDTH	HEIGHT	RATES:				
			1 ISSUE each issue	3 ISSUES consecutive each issue	6 ISSUES consecutive each issue	12 ISSUES consecutive each issue	
Full Page	9.75"	10"	Full Page	\$200	\$190	\$180	\$160
2/3 Page vertical	6.5"	10"	2/3 Page	\$180	\$170	\$160	\$150
2/3 Page horizontal	9.75"	6.625"	1/2 Page	\$150	\$140	\$130	\$120
1/2 Page vertical	4.875"	10"	1/3 Page	\$125	\$120	\$115	\$110
1/2 Page horizontal	9.75"	5.5"	1/4 Page	\$105	\$100	\$95	\$90
1/3 Page vertical	3.25"	10"	1/6 Page	\$85	\$80	\$75	\$70
1/4 Page (1 column)	4.875"	5"	Single BC	\$55	\$50	\$45	\$40
1/6 Page (1 column)	3.25"	5"	Double BC	\$75	\$70	\$65	\$60
Single BC Horizontal	3.25"	2"	Full Color Add	\$25	\$20	\$15	\$10
Double BC	3.25"	4"					